

Why Wenlock Spring has the Green Edge

Dedicated to serving hospitality and the environment

A practical approach to environmental sustainability - Wenlock Spring is responsibly bottled at source - always considering its impact on the environment

Wenlock Spring is an independent business which began bottling in 1989 and since this date has been bottling high quality premium spring water, sourced responsibly and packaged in an environmentally friendly way. The natural water source is located in Shropshire beside the Wenlock Edge - situated within a protected Site of Special Scientific Interest (SSSI).

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- A pure spring water - naturally filtered through the Wenlock Edge, bottled at source and then packaged in an environmentally conscious way
- The whole bottling process takes place on-site - from source to bottle with as little impact on the environment as possible
- The preservation and sustainability of the natural spring water source is a core focus for the business - along with responsible bottling



Forward Thinking and Environmentally Conscious

Wenlock Spring is continually implementing new procedures and infrastructures to reduce the impact on the environment. It is a premium bottled water brand with a thorough understanding and care for the environment.



- The use of 40% recycled glass for the fully recyclable glass bottle and a 99% recycling programme of all inward packaging
- On-site biomass boilers at Wenlock Spring are generating carbon neutral energy for the business
- A new palletiser system is streamlining the efficiencies of the bottling line and a new warehouse has increased on-site storage, which in turn has reduced transportation
- Increased use of renewable energies is helping to create British employment and inject income into the British economy - it is also leading to reduced energy consumption
- Wenlock Spring bottles, caps and labels are sourced locally

Bottled Spring Water - the green choice for your business

- Bottled water has the lowest carbon footprint of any packaged beverage
- It is calorie, sugar and preservative free - just a small addition of carbon dioxide makes Wenlock Spring sparkle
- Correctly presented and served, it can become a valuable revenue stream for your business - if set at a realistic price margin
- Adding to your bottom line - bottled water is often an additional purchase bought as an accompaniment to food and drink to refresh and cleanse the palate
- Bottled water is a credible beverage in its own right - it deserves chiller space and a place on your beverage and wine lists to enhance its visibility to your guests
- Tap water has hidden costs - staff time, ice, glass and jug cleaning - **“Which would you prefer, bottled spring water that is naturally clean or tap water which is chemically cleansed?” Matthew Orme, Director.**
- Wenlock Spring is helping to protect future generations by the responsible bottling of its spring water
- As the caretakers of children's futures - it is important that everyone embraces the changes that are needed to manufacture goods in an environmentally friendly way



Charitable Support...

Wenlock Spring is an independent bottled water company dedicated to serving the hospitality sector and continually supports the work of charities from within this industry.

Wenlock Spring works with...



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